

COMPETITIVE ANALYSIS

CloudBolt comparison guide

Why CloudBolt is the most flexible and innovative solution on the market

The Market	Cloudability by IBM	CloudCheckr by NetApp	Aria (CloudHealth) by Broadcom	CloudBolt	CloudBolt Value Prop
Pace of Innovation					CloudBolt continually leads in innovation, launching 50 new features and numerous platform enhancements every quarter, far outstripping competitors.
Data Visualization & Reporting					Empower your teams with CloudBolt to track cloud costs, detect spending trends, and receive pertinent insights through customized financial dashboards tailored for all roles.
Multi-Cloud Experience					Experience seamless integration with major cloud providers through CloudBolt, ensuring a comprehensive and unfragmented user experience.
Optimization Analysis					CloudBolt proactively analyzes cloud resources, comparing performance with expenditure to identify overprovisioned, underutilized, or misconfigured instances with pinpoint accuracy.
Budgeting & Forecasting					Utilize CloudBolt to project future cloud expenses, assisting with budget planning and averting overspending. Set cost budgets and get timely notifications when they near exhaustion.
Cost Allocation & Chargeback					Leverage CloudBolt's refined cost logic to automatically identify workload owners and generate precise showback and chargeback models, regardless of your organization's complexity.
Reservation Management & Distribution					Secure lower prices by modeling reservation savings across your organization with CloudBolt. Integrated distribution controls monitor usage and notify you when adjustments are necessary.
FinOps Program Management					Deploy CloudBolt's platform to auto-assign, notify, execute, and track optimizations across the organization, leveraging tools such as Teams, Email, Slack, and ServiceNow.
Automated Cost Workflows					CloudBolt's cost workflows bring practical automation to FinOps teams, from task assignment to real-time assessments and optimization of unused resources.
Administrative Controls					Cater to a variety of client scenarios with CloudBolt's advanced customer segmentation, intricate billing configurations, currency conversion, and secure access control policies.
Cloud Billing Management					Automate billing with CloudBolt, ensuring prompt and accurate invoices. Full support is offered for major cloud provider integrations and partner programs.
Extensibility					Extend control of CloudBolt functionality with your systems using our comprehensive API framework. Automate billing jobs, export reports, and more.
Customization					Enhance your brand presence with CloudBolt's extensive white-labeling features, granular access management, and branded artifacts, putting your brand at the forefront.

Competitor overviews



CloudBolt is a comprehensive cloud management solution tailored to support diverse cloud operation scenarios via self-service, automation, and financial management. Our cost management platform is designed to handle diverse service provider engagements, enabling effortless management of customer cloud billing and FinOps solutions at scale. We proudly support platforms including AWS, Azure, GCP, and VMWare.



IBM's Cloudability serves as a more generalized enterprise management platform, providing IT financial management and business management solutions. Apptio's features are primarily tailored towards larger enterprises with significant IT expenditure and complex IT environments that necessitate integration with other enterprise systems such as finance, HR, and project management. However, Cloudability does not focus on the Service Provider market and lacks native cloud distribution functionality. In contrast, CloudBolt offers a comprehensive cloud management solution that caters to a wide range of client scenarios, including service providers, and supports major cloud resale programs.



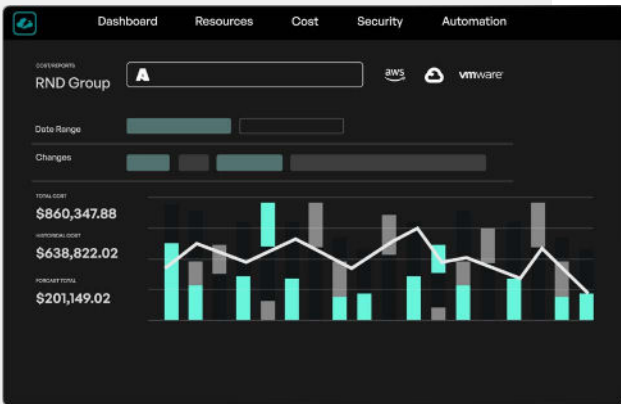
NetApp's CloudChecker, a first-generation cost management platform predominantly focused on Amazon Web Services, has broadened its scope to include alternative clouds. Their extensive partnerships with two-distributors have resulted in a product focus on cloud billing management, with less emphasis on enterprise FinOps use-cases. In contrast, CloudBolt offers a comprehensive solution that not only streamlines billing but also focuses on enterprise FinOps use-cases, providing a more balanced and versatile approach to cloud management.



Broadcom's CloudHealth, now a functional component of the Aria platform, is part of a suite of products designed for comprehensive management of enterprise public and private clouds. However, many of the products within Aria may not be relevant for modern FinOps teams or service providers. Furthermore, Aria's predominant focus on VMWare technology often necessitates substantial investment from providers and end-customers. In contrast, CloudBolt's solution is tailored to support diverse cloud operation scenarios and focuses on expanding agnostic multi-, hybrid-cloud capabilities beyond VMWare abstraction technology, offering a more versatile and cost-effective approach.

OUR ACCOLADES





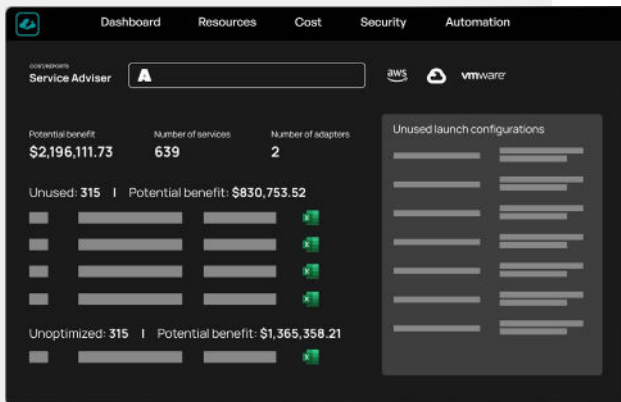
COST REPORTS

Why CloudBolt?

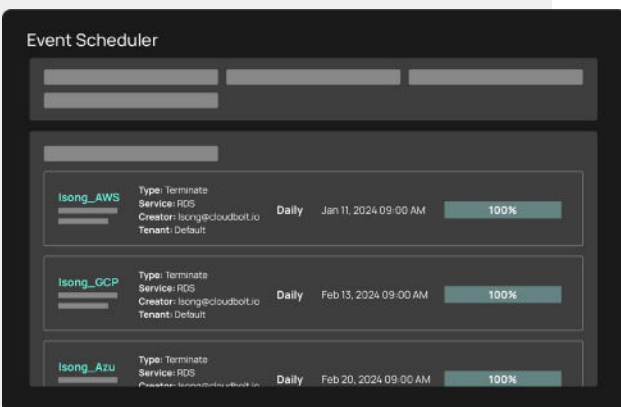
Reduce cloud waste by up to 35% by adopting modern automation that ensures your FinOps team can accelerate and operate at scale.

Automate 80% of cloud deployments using approved blueprints that always factor governance for all your business requirements.

Increase operational efficiency by 30% by orchestrating common service patterns to ensure your resources can focus on high-value activities.



SERVICE ADVISER



EVENT SCHEDULER

What our customers are saying

“

It was really important that we had somebody who wanted to be as quick and agile as we had to be to get this program up and running.”



“

We were surprised at how few vendors offer both comprehensive infrastructure cost management together with automation and even governance capabilities.”

Data#3

“

CloudBolt have consistently given us a dynamic collaborative space to continuously push forward cutting-edge technology which we consider a must-have for us and our partners.”

The logo for GIACOM, featuring the word 'GIACOM' in a bold, teal, sans-serif font, followed by a trademark symbol (TM).

“

We are seeing the benefit across the organization. With CloudBolt, our footprint in the cloud is increasing, but our **overall spend is less.**”

- SVP of Technology Services & CISO

We're ready to help

Discover how CloudBolt can transform your cloud journey.

[Learn more](#)

