

LEVEL UP YOUR CLOUD BILLING PROGRAM

CLOUD BILLING FOR DISTRIBUTION PROGRAMS

Overview

The market for reselling cloud services from giants like AWS, Azure, and GCP is ripe with opportunity yet fraught with operational challenges. Service providers grapple with manual billing cycles, multi-personnel requirements, and lack of real-time cost visibility—factors that not only erode profits but also diminish client satisfaction and retention.

CloudBolt's recent Industry Insights underscores this critical pain point: a staggering **4 out of 5 respondents revealed such frustration with their current providers that they are actively seeking replacements within the next year.** These existing providers fall short in optimizing cloud spend, deploying automation, and offering spending visibility. Moreover, an overwhelming 97% of respondents are willing to pay a premium for a service provider who can overcome these trends.

Enter CloudBolt, our state-of-the-art cloud billing and management solution tailored for service providers. We simplify the complexities surrounding cloud service reselling with automation, scalability, and real-time insights. Our platform is designed to empower Managed Services Leaders, Product Managers, and CTOs, to streamline operations to drive faster billing, higher accuracy, and optimal client experience.

CloudBolt delivers a unified platform offering unparalleled capabilities in cloud billing automation, financial management, and customer administration. Through robust features and extensive integrations, we're helping global partners reduce billing cycles by 80% and raise operational efficiency by 20-30%. With CloudBolt, your transition to a more efficient, accurate, and profitable cloud reselling becomes not just a possibility but a guarantee. Explore the advantages of our leading-edge solution and elevate your cloud reselling business to new heights.

Billing & Distribution Management

Managing cloud billing cycles for multiple clients can quickly become a logistical nightmare, riddled with manual processes and delays. CloudBolt simplifies this complexity by providing a highly automated, streamlined billing and distribution management system.

With CloudBolt, you can:

- 1. Reduce billing cycles by up to 80%, transitioning from weeks to mere hours for end-to-end billing processes.
- 2. Support all major cloud resale programs including Direct and Indirect Azure CSP, AWS Direct SPP, and Google's Partner Advantage program.
- 3. Eliminate inaccuracies in final billing amounts through automated checks and validation.
- 4. Enable real-time visibility into billing processes, ensuring transparency for both your teams and clients.

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Customer Administration

A modern service provider must offer more than just a product; it must offer an intuitive and efficient customer management experience. CloudBolt's customer administration features ensure your client interactions are both smooth and personalized - no matter the complexity.

With CloudBolt, you can:

- 1. Streamline customer cost management through sophisticated segmentation options, detailed billing profile setups for granular margin and discount customization, currency conversion capabilities, and robust SSO & access control policies
- 2. Easily create and customize dashboards for actionable insights accessible by all customer personas.
- 3. Automate the creation and sharing of reports across teams, enhancing internal collaboration and client communication.
- 4. Leverage extensive white-labeling features to keep your brand front and center during customer interactions.

Cloud Financial Management & FinOps

Optimizing cloud financial management is a top focus for most enterprises today. CloudBolt's FinOps capabilities provide a powerful toolset to manage, analyze, and optimize cloud costs efficiently, at scale.



With CloudBolt, you can:

- 1. Equip FinOps teams with a unified, single-pane-ofglass view for comprehensive cost monitoring across multiple cloud providers to enhance cost allocation and spending identification.
- 2. Effortlesslyidentifyoverprovisionedorunderutilized resources through our Service Adviser, enabling cost optimization at scale.
- 3. Automate cost-reducing activities, from resource cleanup to power scheduling, directly from the platform.
- 4. Ensure budget compliance and real-time financial insights through customizable reports and notifications.

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CloudBolt Partnership

Choosing a cloud billing platform is not just a purchase; it's a strategic partnership. CloudBolt is committed to ensuring your success through a comprehensive set of support and enablement features.

With CloudBolt, you can:

- 1. Benefit from white-glove onboarding services, including solution cutover, branding, customization, and integrations.
- 2. Access a wealth of training resources and marketing assets through CloudBolt University and regional certification events.
- 3. Leverage a dedicated Customer Acceleration Team to support your cloud management journey from deployment to scaling.

WHY CLOUDBOLT?

Flexibility in Cloud Management - Move beyond the constraints of vendor lock-in and achieve autonomy with our vendor-agnostic approach to multi and hybrid-cloud management.

Unparalleled Product Extensibility - CloudBolt has unmatched product extensibility, with over 200 plugins based on a plugin architecture and Python-based platform that enables endless integration options.

Cloud Financial Management - CloudBolt is a frontrunner in cloud cost management, delivering precision in cost forecasting, anomaly spotting, and strict governance. Our tools proactively streamline cloud expenses across diverse cloud setups, merging efficiency with financial clarity.

Enterprise-Ready Automation for I&O - CloudBolt streamlines all facets of IT operations, from hybrid and multi-cloud resource provisioning to efficient day 2 operations and cloud financial management.

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From application developers to senior leaders, **our clients have come to love the CloudBolt platform** compared to their existing manual reporting processes. After deployment, we typically see a noticeable uptick in involvement in cost-related activities across the business."

> - Bill Meeks Cloud Practice Lead, Marquam



Solve Your Hybrid Cloud Challenges

See why CloudBolt is the #1 solution for flexible cloud automation, optimization, and control.

CONTACT US



CloudBolt Software is the enterprise cloud management leader. Our comprehensive solutions for IT automation, orchestration, self-service IT, cost optimization, and security help enterprises simplify complexity and achieve rapid time-to-value anywhere on their hybrid-cloud, multi-cloud journey. Our award-winning cloud management platform and infrastructure integration services are deployed and loved by enterprises worldwide. Backed by Insight Partners, CloudBolt Software has been named one of the fastestgrowing private companies on the Deloitte Fast 500 and Inc. 5000 lists.

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