

## CloudBolt vs. Cloud Native Tools Comparative Guide

Cloud native tools are helpful at the start of your cloud journey. However, as you continue these native tools won't meet your needs. They don't scale or support multiple tools, leading to more manual effort, time, and missed saving opportunities. CloudBolt Cost & Security Management Platform (CSMP), an action-oriented next-gen SaaS solution, is leveraged by many enterprises that spend millions of dollars in public clouds to gain visibility, manage cloud spend, and stay compliant.

|  | Why Choose CloudBolt?   | CloudBolt   | Cloud Native Tools  |
|--|---|---|---|
| Cost visibility and actions:  Cost visibility across multi-clouds  | Real-time cost visibility,<br>monitoring and cost<br>management             | Single pane visibility across<br>various clouds such as<br>AWS, Azure, VMware   | Cross-cloud visibility is non-existent and requires extra efforts or scripting  |
|  |   | Intuitive reports make it easy to slice and dice information to services, users, accounts for better decisions and showback, chargeback | Reporting with limited ability<br>to slice and dice<br>information; scripting or<br>manual efforts are required   |
|  |   |   | Cumbersome navigation to get relevant information or requires third-party application   |
|  |   | Role-based access control<br>to expose relevant<br>information to the users,<br>groups, etc.  |   |
| Cost visibility and actions:   | Single place to compare<br>spending against budget<br>and forecast based on | Easy to define budgets across multiple clouds, accounts, and confirm how  | Cannot create budgets across clouds   |
| Budget and forecasting   | trends  | your teams are doing against those budgets  | Need manual effort, time to<br>learn about native tools, and<br>can lead to mistakes  |
| , and the second |   | Forecast confidently based on past information  | carried to mistakes   |
| Cost visibility and actions: Tagging consistency   | Drive more efficiency and transparency                                      | CloudBolt Cost<br>Management allows for<br>tagging editing, find missing<br>tags and apply necessary<br>tags in cloud providers         | Manual effort needed to replicate tags across all clouds and for enforcing tagging hygiene  Inconsistent across teams and accounts, can lead to mistakes on cost management, allocation, optimization, etc. |
|  |   | Same tags can be enforced across clouds providing consistent user experience  |   |



| Cost visibility and actions:  Automated cost saving actions              | Save more with automation<br>and take out the guesswork                              | Accurate saving recommendations, tunable by usage, cost for cloud environments such as AWS, Azure  Save money in minutes across clouds by taking actions straight from the platform. No need to go to various portals or scripting, etc.  Notify right people of saving opportunities in Slack, Microsoft Teams and ServiceNow | Limited cost remediation within family only, results in leaving money on the table or mistakes  Need manual actions in each cloud console. Opportunity cost of taking actions manually is high  No existing integrations across notification platforms |
|--|--|--|--|
| Cost visibility and actions:  Multi-account and multi-tenancy support    | Out of the box support by<br>CloudBolt   | Helps enterprises and MSPs<br>to expose the necessary<br>information across<br>multi-clouds  | Not supported across<br>clouds; need more effort to<br>slice and dice information<br>across accounts or tenants  |
| Cost visibility and actions:  Executive-focused reporting                | Single place for all<br>important information  | High quality executive reports for IT Management/Business/ Application Owners  Easy to slice and dice information to quickly get to actions  | Need additional efforts or<br>third-party platforms to get<br>relevant executive level<br>information  Need information exported<br>to worksheets for analysis   |
| Architecture visualization:  Comprehensive visualization                 | Get the complete picture of<br>your multi-cloud<br>environment at your<br>fingertips | Dynamically visualize your cloud infrastructure in real-time from ELB security groups, Multi AZ, etc.  Apply various compliance standards such as CIS, NIST, HIPPA, etc. on services to identify compliance gaps   | No ability to visualize environment through technology stack diagrams. You would need a tool like Visio for manual inputs  Need manual effort to identify vulnerabilities and thus some might be missed over time                                      |
| Compliance<br>and security :<br>Simplified<br>security and<br>compliance | Stay secure and compliant<br>with real-time insights                                 | Built in 300+ security checks<br>for AWS Well-Architected<br>Framework, NIST, CIS,<br>PCI-DSS, HIPAA  Proactive multi-channel<br>alerts in Slack, Microsoft<br>Teams, or emails for<br>security best practices   | Does not have extensive support for compliance frameworks beyond their own  Need for third-party tools for compliance notifications and recommendations; adding to management effort and cost  |

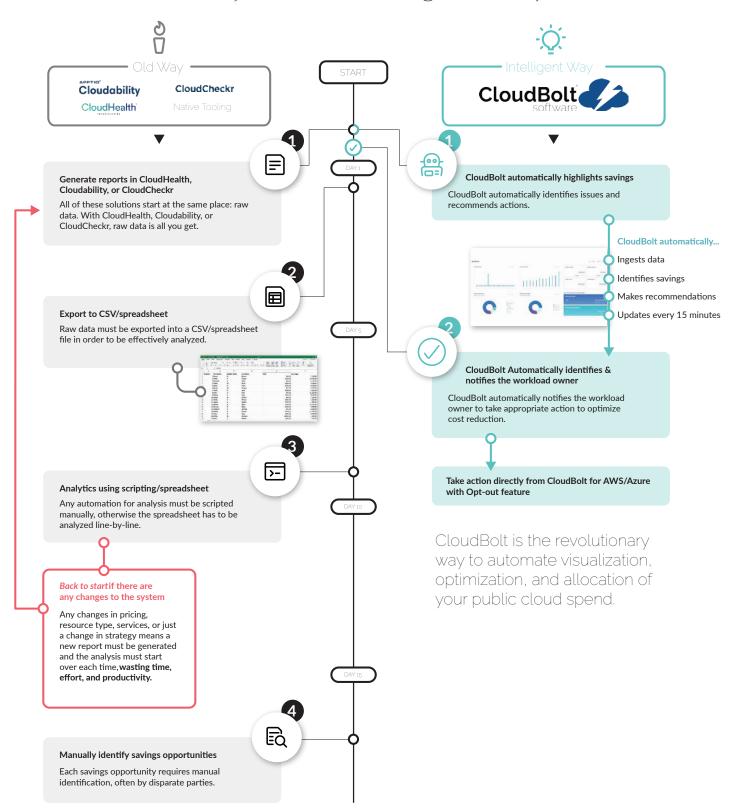


## THE PROBLEM WITH TRADITIONAL WAYS OF Managing Cloud Costs

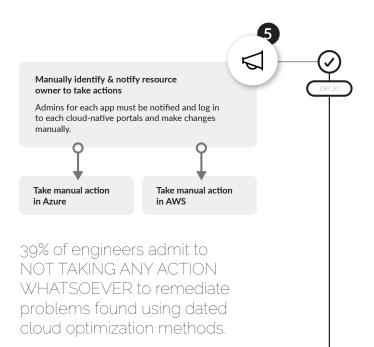




## Old Way vs The Intelligent Way











- Provides only raw data
- Requires weeks of manual analysis and action
- Automation requires manual building of scripts
- Impossible to scale



FINISH

- Automatically analyzes data and provides an optimized solution
- More real-time information (15 minutes refresh rate vs days)
- 7x more information compared to other tools
- More automation for immediate notification and action

Automate and act to optimize your public cloud spend with CloudBolt



## **Listen To What Our Customers Are Saying**



Security visualization in CloudBolt Cost & Security Management platform has been a game-changer. It helped me identify those security vulnerabilities that I would have not got to otherwise.

-Sr. Solutions Engineer



CloudBolt Cost & Security Management really helped us analyze and understand our AWS costs, automated our environment shutdowns and set budget alerts for our resource usage.

-Sales Director



CloudBolt Cost & Security Management Platform is completely aligned with what we need to deliver and the speed at which we need to operate. They understand our customer's and that's our business.

-CTO, RightCloud



With a few clicks we now have multi-tenanted visibility of our service costs, scheduling systems, budget awareness and automated delivery of customized reports for all our customer.

-CTO, RightCloud



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CloudBolt Software is the enterprise cloud management leader. Our comprehensive solutions for IT automatio orchestration, self-service IT, cost optimization, and security help enterprises simplify complexity and achieve rapitime-to-value anywhere on their hybrid cloud, multicloud journey. Our award-winning cloud management platform and infrastructure integration services are deployed and loved by enterprises worldwide. Backed by Insigh Partners, CloudBolt Software has been named one of the fastest-growing private companies on the Deloitte Faston and Inc. 5000 lists. In addition, CloudBolt is 2020 CODIE award winner for best cloud management and feature in Gartner's Magic Quadrant for Cloud Management Platforms.